

Affiliate  
MARKETING  
that **WORKS**

# Mind Map

MIND MAPPING THE ENTIRE

SYSTEM FROM START TO FINISH



TYLER STOKES

# Welcome to the Affiliate Marketing That WORKS:

## MIND MAP

This resource lays out the process that I personally use to create affiliate marketing businesses that have allowed me to become financially free.

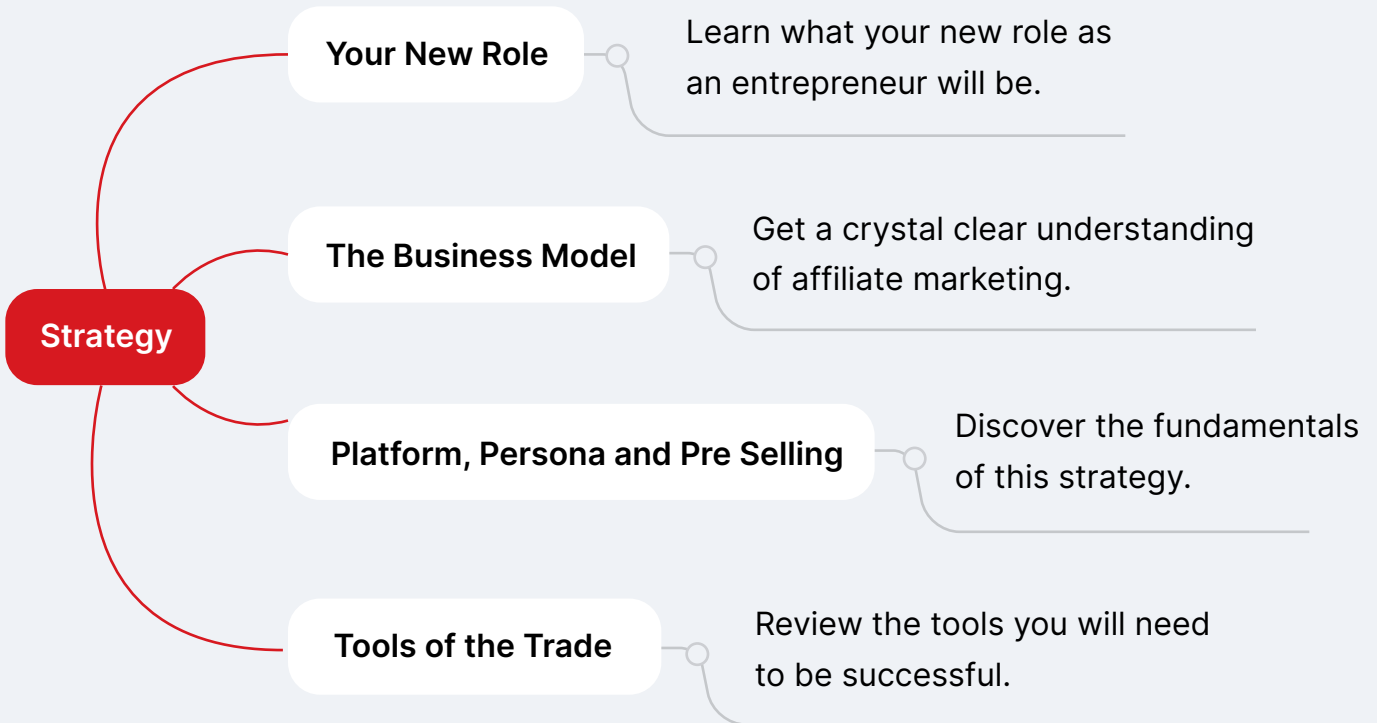
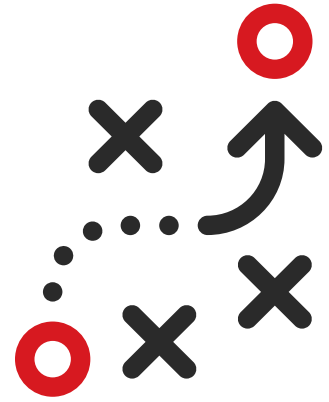
I started working with this business model over 15 years ago, and after failing many times, and buying dozens of online courses and programs, I finally put all the pieces together.

This Mind Map boils down the essence of what the Affiliate Marketing That WORKS system is, so you could see it in just a few pages.



# Strategy

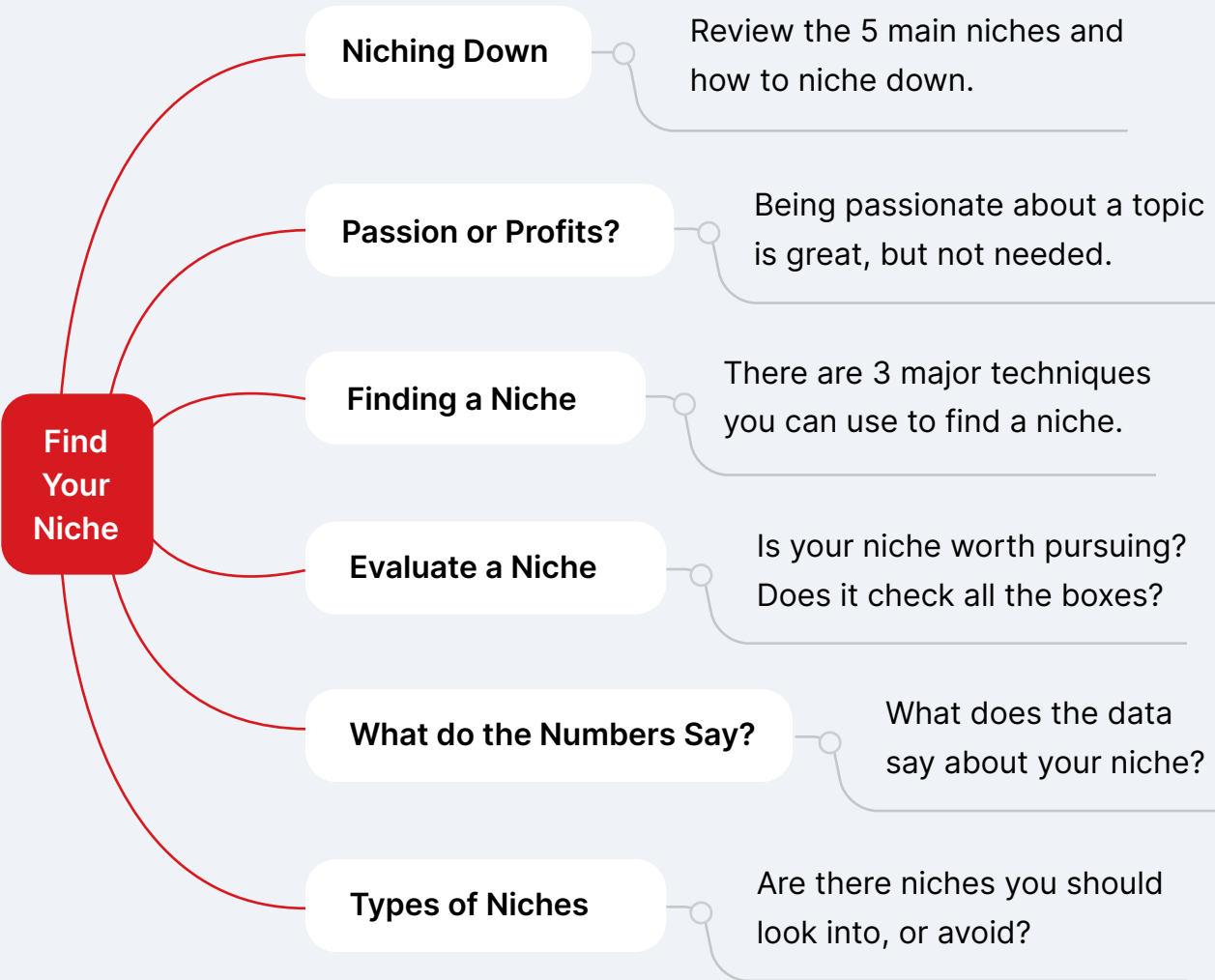
Strategy comes first. This is how you get started. It's important to know your new role as an entrepreneur and business owner. You need to have a crystal clear understanding of how affiliate marketing works, and exactly what your strategy will be.



# Find Your Niche

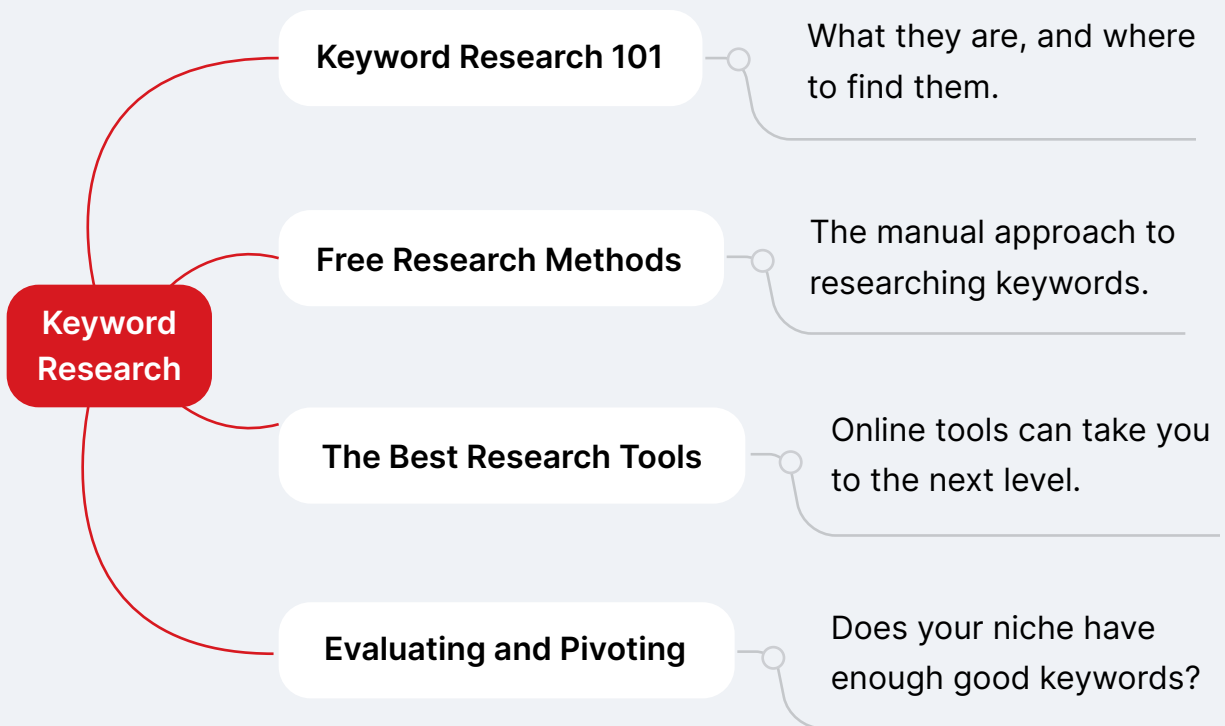


Finding your niche is where you start to take some action. There are several tactics you can use to find and evaluate a topic for your business. This step is super important and should not be rushed.



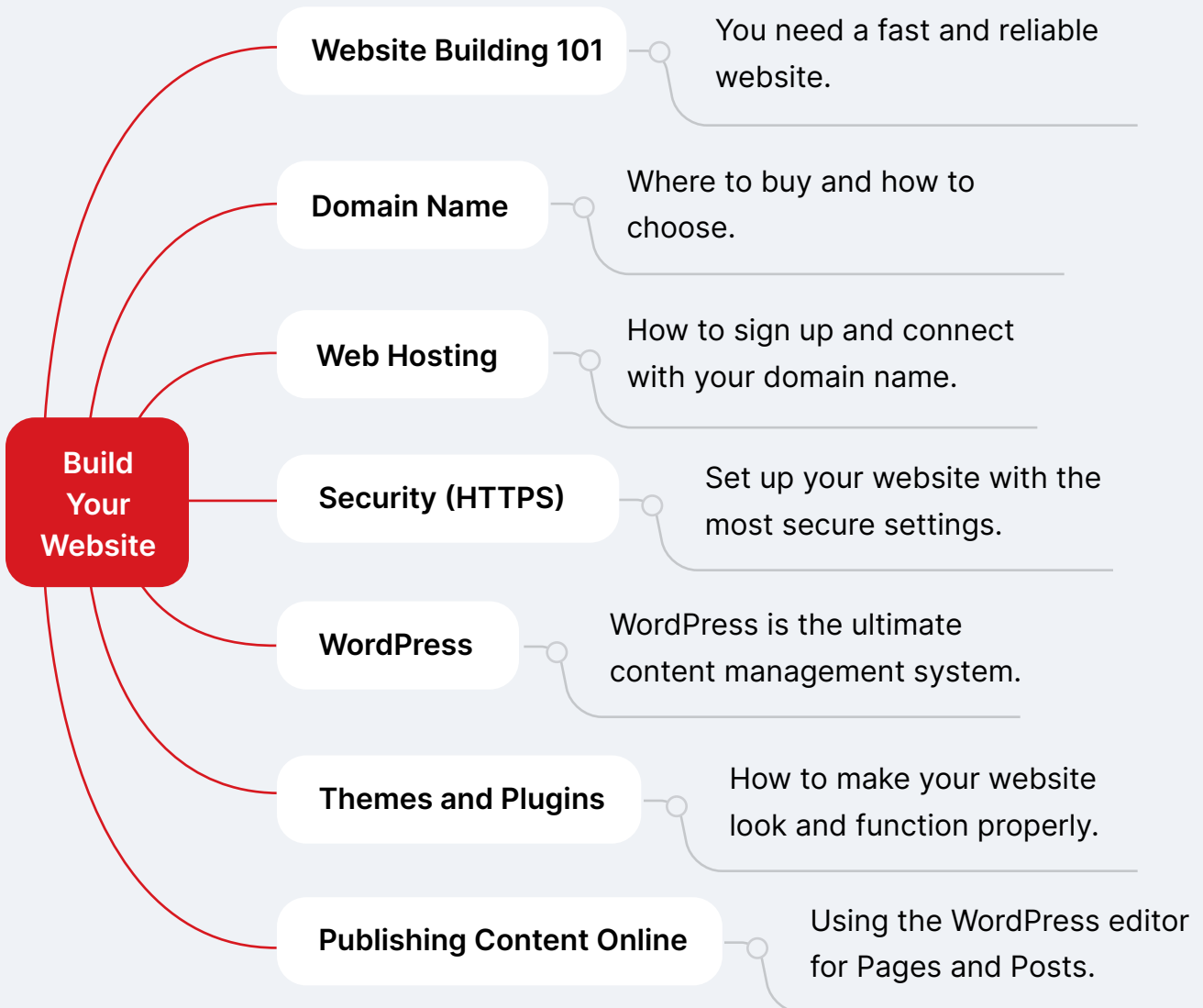
# Keyword Research

Keyword research is where you can finalize your topic, and gather all the content topics you will produce on your website. Proper keyword research can be a huge factor in the overall success of your business.



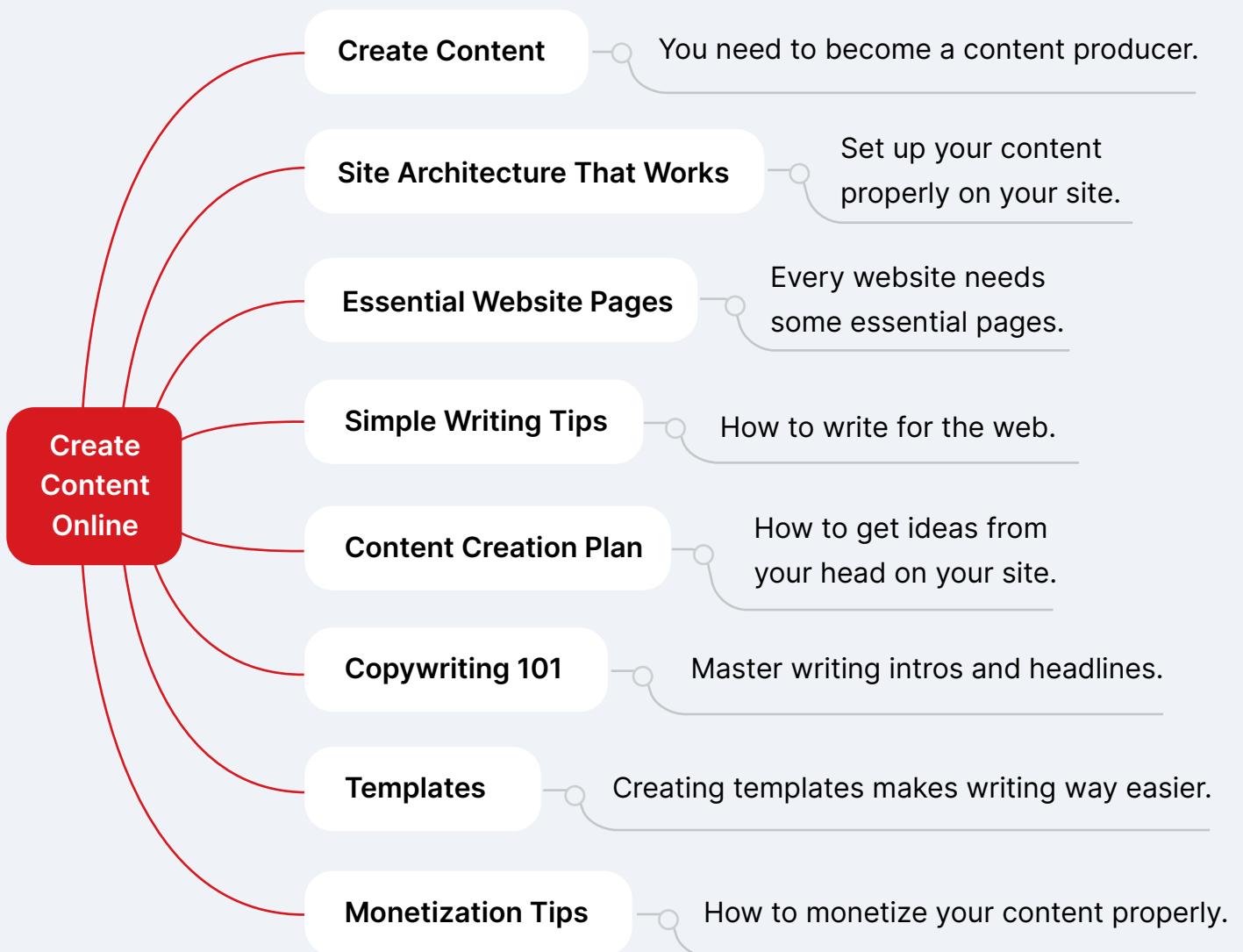
# Build Your Website

Building your website is easy, but there are a few key settings and components you need to get right. There are best practices for setting up your domain name and web hosting, along with using WordPress properly for affiliate marketing.



# Create Content Online

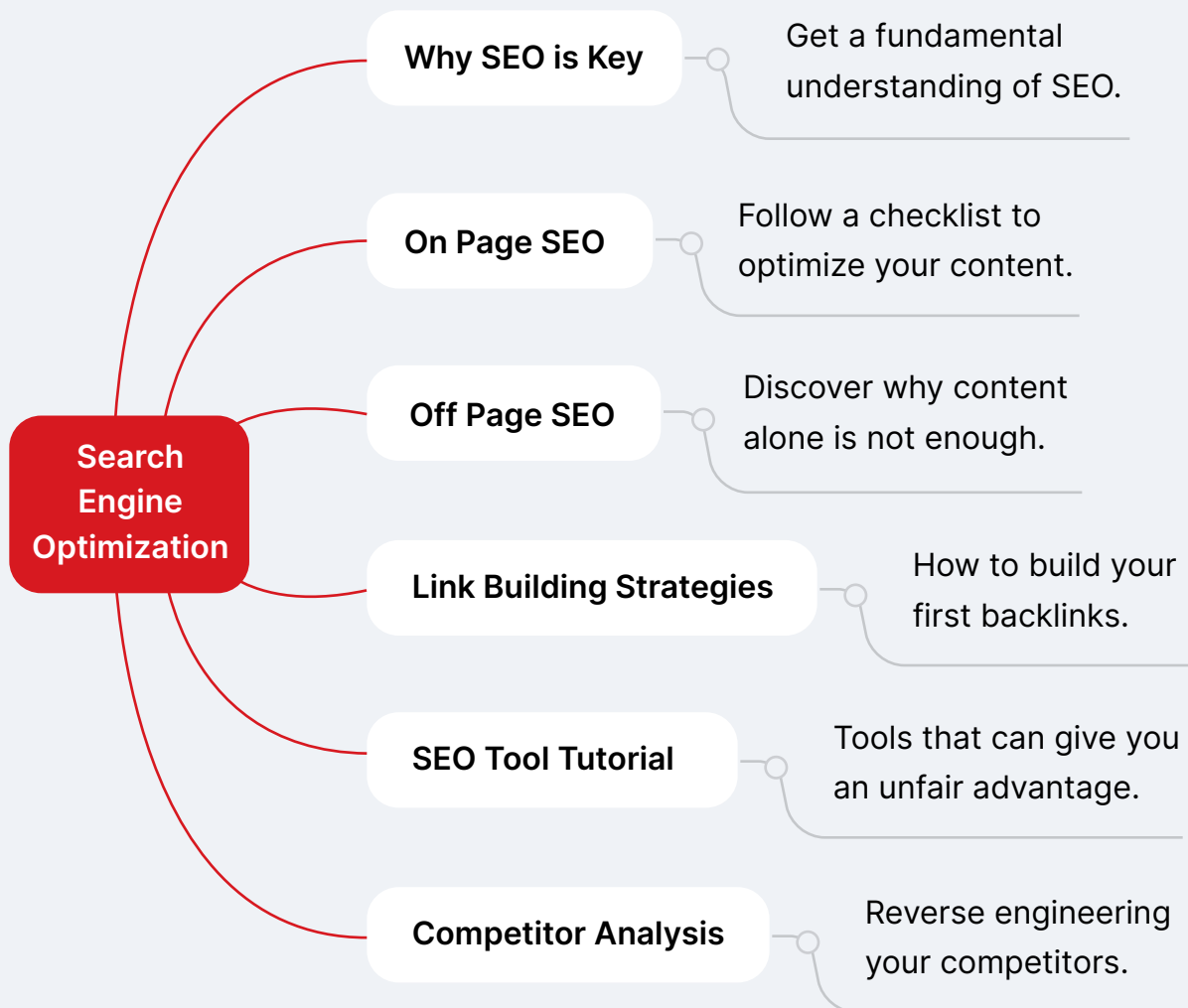
Your content needs to rank high on Google, and convert your readers into affiliate commissions. In order to make money through a Themed Based Content Website, we need to satisfy both the search engines (Google), and our website visitors.



# Search Engine Optimization



Search Engine Optimization (SEO) is needed for website traffic generation. You need to optimize your website properly so people can find it on Google. This is probably the most misunderstood process when it comes to building a successful online business.





# Important

To get the most out of this Mind Map, make sure you have access to the free video course that goes with it.

You will get way more out of this resource if you watch the Affiliate Marketing That WORKS 4 Part Video Course that goes along with it.

There's a ton of details in the video course that I couldn't fit in this document.

[GET ACCESS TO THE VIDEOS HERE](#)



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